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Nicola Apicella  
GPN4 Karlsruhe  
21/May/2005

# Overview

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- Introduction (why at all CC?)
- History (who is behind CC?)
- How to obtain and use a CC-license
- Examples
- Future & Open problems

# What is CC?



Creative Commons defines the spectrum of possibilities between full copyright – *all rights reserved* – and the public domain – *no rights reserved*. Our licenses help you keep your copyright while inviting certain uses of your work – a "some rights reserved" copyright.

- Provide easy way to license a (digital) work
- Allow others to use your work as to create a pool of works for everyone to enjoy, get inspired by, use, modify, and build upon
- Simple, iconic representation: understandable by average Joe (no lawyer-babble)

# History of CC

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- Founded in 2001 with support by “Center for Public Domain”
- Started by fellows and students of “Center for Internet & Society”
- Current: Version 2.0 Licenses
- Licenses ported to comply with german laws by ZAR (Uni Karlsruhe!) and ifrOSS
- World-wide, non-profit organization

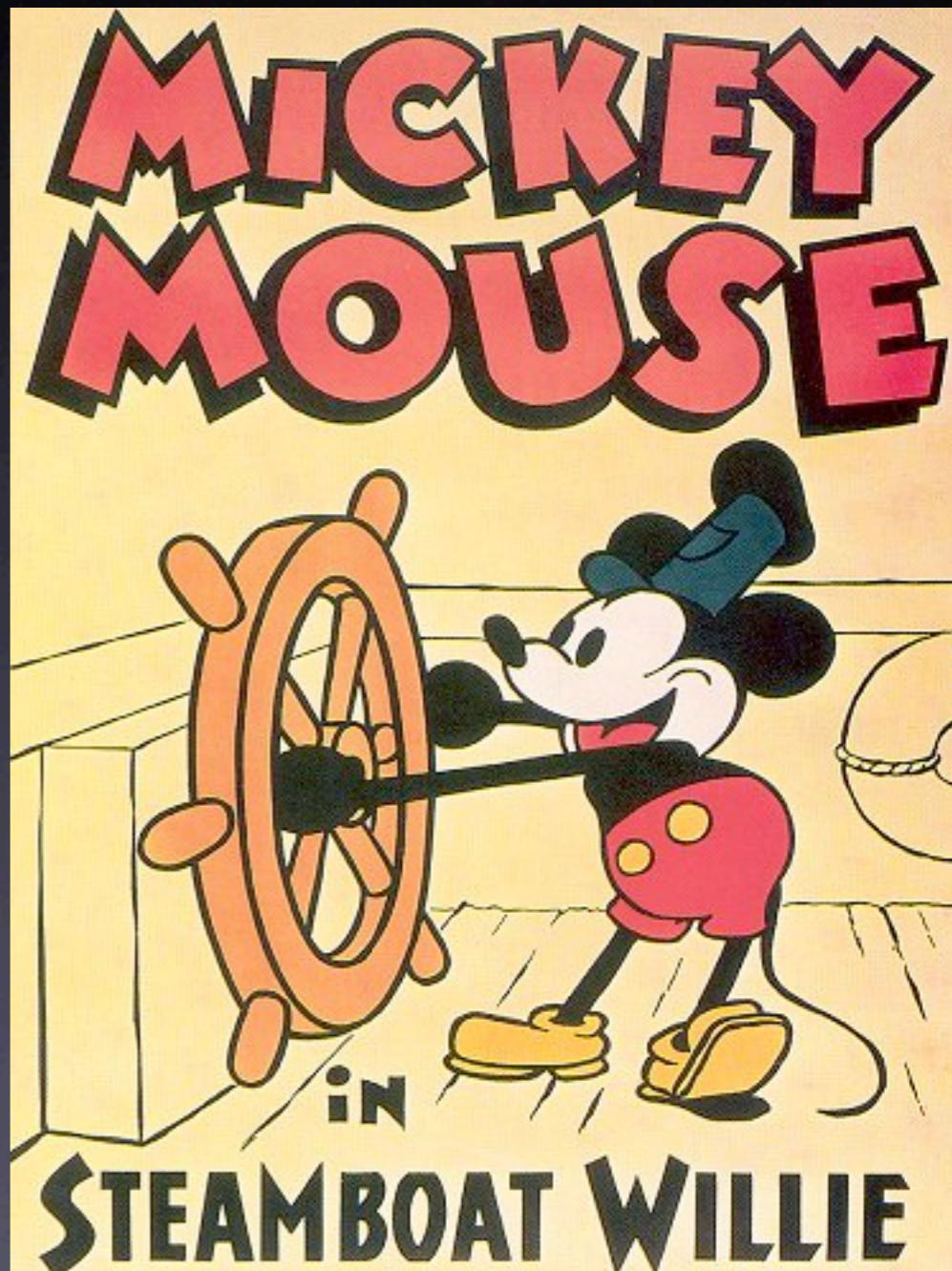
# Lawrence Lessig



- Law Professor @ Stanford Law School
- Founder: “Center for Internet & Society”
- Represented Eldred in “Eldred vs. Ashcroft”
- Boardmember: EFF
- Chairman: “Creative Commons”

# The Long, Long, Long Copyright

- “Sonny Bono Copyright Extension Act” (aka “Disney Act”): 1998
- “Steamboat Willie”: 1928
- CTEA: public domain set back to 1923!
- “Eldred vs. Ashcroft” leads to CC



# Lessig in Karlsruhe!



www.nicapicella.com --- Home of Nicola Apicella

http://localhost/ Google

Address Book ▾ Rendezvous ▾ Bastille Linux Me, myself and Aki Zach Braff's Blog Apple ▾ local prog ▾ logins ▾ eplists ▾ SoSe05 ▾

www.nicapicella.com --- H...



**Welcome to Nicola Apicella's Website**

This is the internet presence of Nicola Apicella. I'm a twenty-something student of computer sciences at the [University of Karlsruhe](#) in Germany.

I know that there is not much content up right now; I am working on it! Probably it's nothing really special, but I hope that this way you can get to know me better or take advantage from what I do. At the very least, I will learn something and improving my skill while juggling with HTML, CSS, PHP, or the next best thing! :-)

Next up: the "about page" (also explaining the icons at the bottom), a "CV", and hopefully the missing data-links in references.

- Check out my [Weblog](#) (shame on me long time no update)
- [Universal Currency Converter](#)
- Here is my [router at home](#) (even though it probably won't work...)
- Useful infos, rarely used and rarely remembered. [Until written down!](#)
- Want to see what I'm up to? Think you could use something? Here's my [projects page!](#)
- For my convenience:  
University links
  - [FriCard login page](#)
  - [Termine](#)
  - [Campusplan](#)

As soon as I can, and as time allows, I will put more and more interesting stuff online. I promise!

Last modified: 18:37 20/May/05 | [What does all this mean?](#)

# How CC licenses work

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- Go to <http://creativecommons.org/licenses/>
- Select your deed
- Copy & paste HTML code
- It's ***that*** easy!

# Choose your license



- You need to “compose” your deed
- It must fulfill *your* requirements
- It should include the jurisdiction your work is released in
- It can include information about the format

# Example I: standard

## Choose License

With a Creative Commons license, you keep your copyright but allow people to copy and distribute your work provided they give you credit -- and only on the conditions you specify here. If you want to offer your work with no conditions, choose the public domain.

Allow commercial uses of your work? ([more info](#) 

- Yes  
 No

Allow modifications of your work? ([more info](#) 

- Yes  
 Yes, as long as others share alike ([more info](#)   
 No

Jurisdiction of your license ([more info](#) 

Generic 

Tell us the format of your work:

Other 

[Click to include more information about your work.](#)

[Select a License](#)

# Example III: choosing

## Choose License

With a Creative Commons license, you keep your copyright but allow people to [copy and distribute your work](#) provided they [give you credit](#) -- and only on the conditions you specify here. If you want to offer your work with no conditions, choose the [public domain](#).

Allow commercial uses of your work? ([more info](#) 

- Yes  
 No

Allow modifications of your work? ([more info](#) 

- Yes  
 Yes, as long as others share alike ([more info](#)  No

Jurisdiction of your license ([more info](#) 

Germany 

Tell us the format of your work:

Text 

[Click to include more information about your work.](#)

[Select a License](#)

# More in-depth...

- Icons confer a visual aid to the choices of your deed and their meaning
- There are four different icons:

	Attribution
	Noncommercial
	No derivatives
	Share alike

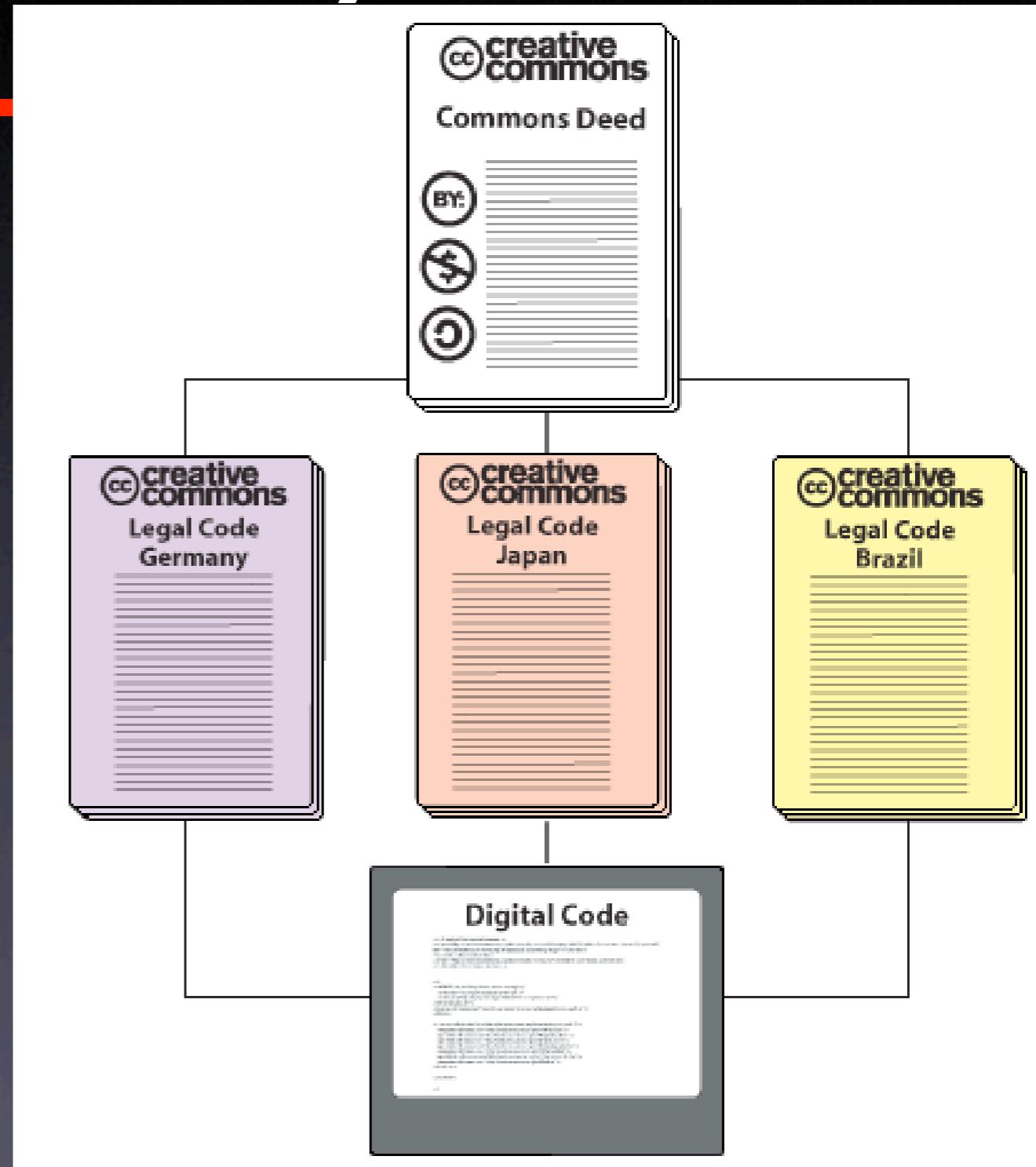
# What should I choose?

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- All CC licenses are attribution licenses
- “No derivatives” and “Share alike” are mutually exclusive
- Remember: *you can revoke everything!*
- There are a total of six CC licenses (v2.0)
- CC licenses are composed by three “layers”

# The Three Layers

- Human-readable
- Lawyer-readable
- Machine-readable
- *All these three together compose the license!*





### Attribution 2.0

#### You are free:

- to copy, distribute, display, and perform the work
- to make derivative works
- to make commercial use of the work

#### Under the following conditions:



**Attribution.** You must give the original author credit.

- For any reuse or distribution, you must make clear to others the license terms of this work.
- Any of these conditions can be waived if you get permission from the copyright holder.

**Your fair use and other rights are in no way affected by the above.**

This is a human-readable summary of the [Legal Code \(the full license\)](#).

[Disclaimer](#)



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### **1. Definitions**

- a. "**Collective Work**" means a work, such as a periodical issue, anthology or encyclopedia, in which the Work in its entirety in unmodified form, along with a number of other contributions, constituting separate and independent works in themselves, are assembled into a collective whole. A work that constitutes a Collective Work will not be considered a Derivative Work (as defined below) for the purposes of this License.
- b. "**Derivative Work**" means a work based upon the Work or upon the Work and other pre-existing works, such as a translation, musical arrangement, dramatization, fictionalization, motion picture version, sound recording, art reproduction, abridgment, condensation, or any other form in which the Work



## Namensnennung 2.0

CREATIVE COMMONS IST KEINE RECHTSANWALTSGESELLSCHAFT UND LEISTET KEINE RECHTSBERATUNG. DIE WEITERGABE DIESES LIZENZENTWURFES FÜHRT ZU KEINEM MANDATSVERHÄLTNIS. CREATIVE COMMONS ERBRINGT DIESE INFORMATIONEN OHNE GEWÄHR. CREATIVE COMMONS ÜBERNIMMT KEINE GEWÄHRLEISTUNG FÜR DIE GELIEFERTEN INFORMATIONEN UND SCHLIEßT DIE HAFTUNG FÜR SCHÄDEN AUS, DIE SICH AUS IHREM GEBRAUCH ERGEBEN.

### Lizenzvertrag

DAS URHEBERRECHTLICH GESCHÜTZTE WERK ODER DER SONSTIGE SCHUTZGEGENSTAND (WIE UNten BESCHRIEBEN) WIRD UNTER DEN BEDINGUNGEN DIESER CREATIVE COMMONS PUBLIC LICENSE („CCPL“ ODER „LIZENZVERTRAG“) ZUR VERFÜGUNG GESTELLT. DER SCHUTZGEGENSTAND IST DURCH DAS URHEBERRECHT UND/ODER EINSCHLÄGIGE GESETZE GESCHÜTZT.

DURCH DIE AUSÜBUNG EINES DURCH DIESEN LIZENZVERTRAG GEWÄHRten RECHTS AN DEM SCHUTZGEGENSTAND ERKLÄREN SIE SICH MIT DEN LIZENZBEDINGUNGEN RECHTSVERBINDLICH EINVERSTANDEN. DER LIZENZGEBER RÄUMT IHNEN DIE HIER BESCHRIEBENEN RECHTE UNTER DER VORAUSSETZUNG EIN, DASS SIE SICH MIT DIESEN VERTRAGSBEDINGUNGEN EINVERSTANDEN ERKLÄREN.

### 1. Definitionen

- a. Unter einer „**Bearbeitung**“ wird eine Übersetzung oder andere Bearbeitung des Werkes verstanden, die Ihre persönliche geistige Schöpfung ist. Eine freie Benutzung des Werkes wird nicht als Bearbeitung angesehen.
- b. Unter den „**Lizenzelementen**“ werden die folgenden Lizenzcharakteristika

# RDF/XML Metadata

```
<rdf:RDF xmlns="http://web.resource.org/cc/"  
    xmlns:dc="http://purl.org/dc/elements/1.1/"  
    xmlns:rdf="http://www.w3.org/1999/02/22-rdf-syntax-ns#">  
<Work rdf:about="">  
    <dc:type rdf:resource="http://purl.org/dc/dcmitype/Text" />  
    <license rdf:resource="http://creativecommons.org/licenses/by-nc-sa/2.0/de/" />  
</Work>  
<License rdf:about="http://creativecommons.org/licenses/by-nc-sa/2.0/de/">  
    <permits rdf:resource="http://web.resource.org/cc/Reproduction" />  
    <permits rdf:resource="http://web.resource.org/cc/Distribution" />  
    <requires rdf:resource="http://web.resource.org/cc/Notice" />  
    <requires rdf:resource="http://web.resource.org/cc/Attribution" />  
    <prohibits rdf:resource="http://web.resource.org/cc/CommercialUse" />  
    <permits rdf:resource="http://web.resource.org/cc/DerivativeWorks" />  
    <requires rdf:resource="http://web.resource.org/cc/ShareAlike" />  
</License>  
</rdf:RDF>
```

# Some examples...

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- Books by Doctrow, Lessig, Raymond, Wheaton
- Internet: MoveOn.org, Groklaw(, Wikipedia)
- Various: MIT OpenCourseWare, Wired CD
- Record Labels: Magnatune, Opsound
- Many, many web pages (e.g., my own)

Yahoo! Search – Web Search

http://search.yahoo.com/cc

Address Book ▾ Rendezvous ▾ Bastille Linux Me, myself and Aki Zach Braff's Blog Apple ▾ local prog ▾ logins ▾ eplists ▾ SoSe05 ▾

Yahoo! Search – Web Search

[Yahoo!](#) [Yahoo! Toolbar: Get the latest version](#)

# YAHOO! SEARCH

## Creative Commons Search BETA

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 Find content I can modify, adapt, or build upon.

 creative commons

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# Future Prospects

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- CC created with USA in mind
- iCommons tries to port the licenses to different countries
- 17 countries completed; 12 in the works
- Standardize licenses to make them compatible

# Still Unresolved Issues

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- “When in Rome, do as the Romans do.”
- Compatibility with other licenses
- No way to trace copyright holder

# Links & More

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- <http://creativecommons.org/>
- German material:  
<http://de.creativecommons.org/>  
<http://creativecommons.at/>
- <http://search.yahoo.com/cc>
- <http://www.lessig.org/>
- Wikipedia (invaluable resource!)

# Thank you!

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- Discussion!
- Any questions?